

Message Text

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PAGE 01 STATE 215053
ORIGIN EB-08

INFO OCT-01 EUR-12 ISO-00 L-03 FTC-01 CCO-00 CIAE-00
NTIE-00 FCC-01 INR-10 NSAE-00 OC-06 COME-00
BIB-01 SSO-00 INRE-00 ICAE-00 /043 R

DRAFTED BY EB/CAN:RJSMITH:JKB
APPROVED BY EUR - RDVINE
EB/STA - TO'HERRON
-----091040 240013Z /73
O 232350Z AUG 78
FM SECSTATE WASHDC
TO AMEMBASSY OTTAWA IMMEDIATE

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E.O. 11652: N/A

TAGS:ETEL, CA

SUBJECT: TRANSBORDER BROADCASTERS PLANNED 301 COMPLAINT
UNDER THE TRADE ACT.

1. BART FISHER AND MARCUS COHN, REPRESENTING KVOS-TV BELLINGHAM, WASHINGTON, AND AL CORDON OF WIVB-TV IN BUFFALO, VISITED DEPARTMENT THIS MORNING TO INFORM SMITH, EUR/CAN, AND O'HERRON, EB/STA, THAT THEY INTEND TO FILE A 301 COMPLAINT UNDER THE TRADE ACT NEXT TUESDAY. THE JOINT ACTION WILL INVOLVE AT LEAST TWELVE STATIONS AND ALLEGE THAT THE PROVISION OF CANADA'S BILL C-58 WHICH DISALLOWS TAX DEDUCTIONS FOR ADVERTISING PLACED WITH US STATIONS IS UNREASONABLE, DISCRIMINATORY, AND UNJUSTIFIED IN TERMS OF 301 AND THAT US COMMERCE IS BEING BURDENED AS A RESULT.

2. THE BROADCASTERS CITED CONTINUING CANADIAN INTRANSIGENCE ON THIS ISSUE AND SAID THEY CONCLUDED THAT THERE WAS NO
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POINT IN FURTHER DELAY ON 301 ACTION. THEY STRESSED THE SERIOUSNESS OF THEIR SITUATION AND THEIR CONVICTION THAT THEY HAVE A GOOD 301 CASE WHICH THEY INTEND TO PURSUE VIGOROUSLY.

3. THEY PLAN TO HOLD A PRESS CONFERENCE IN WASHINGTON ON TUESDAY, AUGUST 29, AT 10:00 ANNOUNCING THEIR 301 COMPLAINT.

THE INDUSTRY SPOKESMEN WILL BE LESLIE ARRIES, PRESIDENT AND
GENERAL MANAGER OF WIVB-TV BUFFALO, AND RICHARD WOLFSON,
EXECUTIVE VICE PRESIDENT OF WOMETCO ENTERPRISES, INC. (A
LICENSEE OF KVOB-TV BELLINGHAM), BOTH OF WHOM PLAN TO BE
IN OTTAWA TO TALK WITH THE PRESS ON THURSDAY, AUGUST 3. CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE COMPLAINTS, TELEVISION BROADCASTING, TAXES
Control Number: n/a
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Draft Date: 23 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE215053
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Document Unique ID: 00
Drafter: RJSMITH:JKB
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Expiration:
Film Number: D780345-0940
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780831/aaaaazju.tel
Line Count: 68
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: c6af305d-c288-dd11-92da-001cc4696bcc
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Original Classification: LIMITED OFFICIAL USE
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Previous Handling Restrictions: n/a
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Review Content Flags:
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Review Exemptions: n/a
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